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## Change printer font to save on ink

By *The Associated Press*

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MILWAUKEE — Here's a way you might save \$20 this year: Change the font in the documents you print.

Because different fonts require different amounts of ink to print, you could be buying new printer cartridges less often if you wrote in, say, Century Gothic rather than Arial. Schools and businesses could save thousands of dollars with font changes.

Data from [Printer.com](#), a Dutch company that evaluates printer attributes, persuaded the University of Wisconsin at Green Bay to make a switch. Faculty and staff have been asked to use Century Gothic for all printed documents.

The school of 6,500 students spends about \$100,000 a year on ink and toner cartridges. Blohowiak said the university expects to save \$5,000 to \$10,000 per year with the font switch.

But while using less ink at home can help you buy roughly one printer cartridge fewer each year, it's not necessarily better for the environment. That's because some fonts that use less ink, including Century Gothic, are also wider. A document that's one page in Arial could extend to a second page if printed in Century Gothic.

### Thinking ink

The amount of ink a font drains is mainly driven by the thickness of its lines. Also, serif fonts — those with short horizontal lines at the top and bottom of characters — tend to use thinner lines and thus less ink than a sans serif font.

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